

BAILEY IMBUS

Vice President
Senior Living and Long Term Care Practice



Bailey Imbus proudly serves as one of the New England Region's Senior Living and Long-Term Care Vice Presidents. Located in our South Portland, ME office, Bailey is a trusted advisor with an impressive record of success consulting with clients on strategic, financial, and risk management solutions. Utilizing proprietary software and analytics tools Bailey and her team educate clients on controlling their current risk management program costs by recapturing potentially significant premium dollars through innovative loss control and claims management. Furthermore, Bailey collaborates closely with USI's National Senior Living and Long-Term Care Practice team, to show clients how to navigate the ever-changing landscape of insurance and risk management to protect their financial and operational health.

Bailey, alongside USI's National Practice team support and participate in numerous industry associations to understand and address the challenges clients face.

Before joining USI, Bailey began her brokerage career at Amwins in Charlotte, NC, where she assisted with property and casualty insurance needs for hospitals, senior living facilities, and other healthcare related businesses.

Bailey earned her Bachelors degree in Marketing and Management from the University of South Carolina.

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